

# **Emerald Show**



**4th & 5th June 2019**

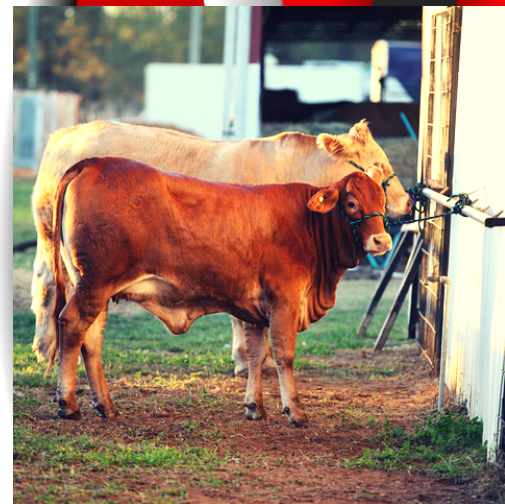
**SPONSORSHIP PROSPECTUS**

# ABOUT EMERALD SHOW

Each year, people across the Central Highlands and even further afield, turn out to participate in the Emerald Show. A broad range of competitions such as wood chopping, baking, photography, handicrafts, flowers, home produce and livestock judging combined with a jam packed entertainment schedule ensures that every Queenslander has a new experience at every show.

A partnership with the Emerald Show offers a unique opportunity to align your brand with a movement steeped in over 90 years of tradition. This welcomes people from every walk of life, from babies receiving their first show bag to the older generations continuing to make our mouths water with their latest baking masterpieces.

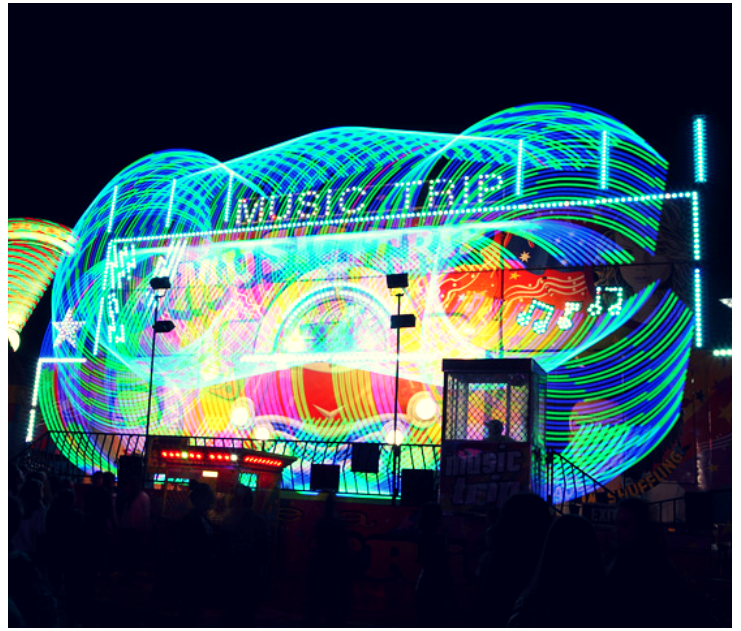
The Emerald Show has continually evolved over the years to encompass education, entertainment and competitions that inspire and delight families. There's never been a better time to be involved with an entirely volunteer-run not-for-profit organisation that communicates with families across the Central Highlands.





# SPONSORSHIP VALUE

If your business chooses to sponsor the Emerald Show 2019, you will have exposure to the entire Central Highlands community. Your commitment to your local show will not only present significant opportunities to promote your brand, your business will also be included in the major gate prize draw where winners can spend their prize at your business.



# SPONSORSHIP LEVELS

## MAJOR SPONSOR \$5000 + GST

- Sole naming rights to a centre ring entertainment, featured attraction or superior event
  - Opportunity to display a banner/flags/corflutes
  - Invitation to present an award and speak with Angus Lane in centre ring
  - Eligible to be involved in Gate Prize Draw
  - Comprehensive media publicity
  - A personalised thank-you, video promotion and name/logo featured through our social media network and website
  - 10 FREE business passes
  - 10 Dinner Tickets to Emerald Show Launch Celebration - extra tickets can be purchased for \$10 per adult
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## GOLD SPONSOR \$3000 + GST

- Sole naming rights to a featured attraction or entertainer
  - Invitation to present an award and speak with Angus Lane in centre ring
  - Opportunity to display a banner/flags/corflutes
  - Eligible to be involved in Gate Prize Draw
  - Comprehensive media publicity
  - A personalized thank-you, video promotion and name/logo featured through our social media network and website
  - 8 FREE business passes
  - 8 Dinner Tickets to Emerald Show Launch Celebration - extra tickets can be purchased for \$10 per adult
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## SILVER SPONSOR \$2000 + GST

- Sole naming rights to a featured attraction or entertainer
  - Invitation to present an award
  - Opportunity to display a banner/flags/corflutes
  - Eligible to be involved in Gate Prize Draw
  - A personalised thank-you, photo promotion and name/logo featured through our social media network and website
  - 8 FREE business passes
  - 8 Dinner Tickets to Emerald Show Launch Celebration - extra tickets can be purchased for \$10 per adult
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## BRONZE SPONSOR \$1000 + GST

- Shared naming rights to a featured attraction or entertainer
- Opportunity to display a banner/flags/corflutes
- Eligible to be involved in Gate Prize Draw
- A personalised thank-you, photo promotion and name/logo featured through our social media network and website
- 6 FREE business passes
- 6 Dinner Tickets to Emerald Show Launch Celebration - extra tickets can be purchased for \$10 per adult



## GENERAL SPONSOR \$500 + GST

- Shared naming rights to a roving entertainer or specific location(e.g. Dining Area, Bar, Mothers Room)
  - Opportunity to display a banner/flags/corflutes
  - Eligible to be involved in Gate Prize Draw
  - Name and logo listed as a sponsor on posts through our social media network and website
  - 4 FREE business passes
  - 4 Dinner Tickets to Emerald Show Launch Celebration - extra tickets can be purchased for \$10 per adult
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## SPONSOR \$250 + GST

- Opportunity to display a banner/flags/corflutes
  - Name listed as a sponsor on posts through our social media network and website
  - 2 FREE business passes
  - 2 Dinner Tickets to Emerald Show Launch Celebration - extra tickets can be purchased for \$10 per adult
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## SPONSOR \$100 + GST

- Opportunity to display a banner/flags/corflutes
  - Name listed as a sponsor on posts through our social media network and website
  - 1 FREE business pass
  - 1 Dinner Tickets to Emerald Show Launch Celebration - extra tickets can be purchased for \$10 per adult
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## DONATIONS LESS THAN \$100 (NO GST)

- Any Donations will be listed in our Competition Schedule or Entertainment Guide.



'Emerald BBQ & Beer Fest' &  
'Boots & Ballgowns BnS' are our other  
exciting community events which also have  
sponsorship opportunities for your business.



## BBQ & Beer Fest

'FAMILY FRIENDLY EVENT'  
AT THE EMERALD SHOWGROUNDS



Find us  
on Facebook

- Beer and Cider Bar.
- Entertainment for the Kids and LIVE Music.
- Low & Slow BBQ Cook-off and Other Competitions.
- Cider & Beer Brewing Competitions.

Open 11am until Late

September 2019



**27th  
April  
2019**

**Emerald  
BnS**  
*'BOOTS &  
BALLGOWNS'*





# 2019

# 90 YEARS

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## ANNIVERSARY

For More information on becoming a sponsor  
or any inquiries regarding the show please  
contact:

Jodi Harrold: General Manager  
Emerald Show Society Inc.

M: 0448 824 333

E: [emdshow@bigpond.net.au](mailto:emdshow@bigpond.net.au)

Web: [www.emeraldshow.org.au](http://www.emeraldshow.org.au)





# THE EMERALD SHOW SOCIETY WOULD LIKE TO THANK ALL OF OUR GENEROUS 2018 SPONSORS



4hi Radio  
Aero Professional Services Emerald  
Andrew Lewis Livestock & Property  
Banyula Brafords  
Banyula Bulk Haulage  
Bauhinia Park Charolais & Angus  
Belyando Livestock & Property  
Blissful Blooms Florist  
Can Do Pest Control  
Canowindra Santa Gertrudis  
Capricornian  
Central Highlands Feather Club Inc.  
Central Western Communications  
Coalfields Pest Control  
Consolidated Insurance Brokers  
CQ Saddlery  
Drives & Control Services Inc.  
Eagleshams  
Ellenmave Vintage & Antiques  
Emerald Auction Centre  
Emerald Cinema Complex

Emerald Coaches  
Emerald Fabric Boutique  
Emerald Office Supplies  
Emerald Printing  
Fairbairn Bakery  
Fair Dinkum Meats  
Feedpro  
Forest Hills Brangus  
Full On Cleaning Emerald  
Full On Tilt Services  
Garricks Camera House  
Gloria Vale & Pat Schwarz  
Hair Emporium  
Hamadra Droughtmasters  
Harvey Norman Emerald  
Highland Homewares  
Highlands Financial Planning & Insurance  
Hillside Harrolds  
Jamar Santa Gertrudis  
James & Steph Laws

James Osborn Building  
JWS Lighting  
Kate Lack  
Ken O'Dowd MP  
Lyn Sypher  
M & K Matthews  
Medway Droughtmasters  
Michael Maguire & Company Pty Ltd  
Motel 707  
N & V Parry  
NewsXpress Emerald  
Omnibiz CQ  
Pacific Seeds  
Patchwork & Quilting Group  
Pepperberry Studio  
Peter & Lyn McGuire  
Peter Taylor's Sewing Centre Pty Ltd  
Prouds Emerald  
Purcell & Associates  
QNT Rural Emerald  
Queensland Country Womens Assoc.

Richard & Denise Ellison  
Ron Chudleigh  
Rosegum Alpacas  
RP & GL Donaldson  
Safety Sales & Hire  
Savage, Barker & Backhouse  
Scot-Trough Emerald  
Staines Maintenance Service  
Steve Masters Mowing & Maintenance  
Taylor Byrne Valuers  
TIG Electrical  
Vale Family  
WBH Livestock & Property  
West Insurance Brokers Pty Ltd  
WFI Emerald  
Woods Tyre Service  
Yolo Shoes